



AMWA 2023 Member Surveys

Compiled by Jenni Pickett, President-Elect, 2022-2023

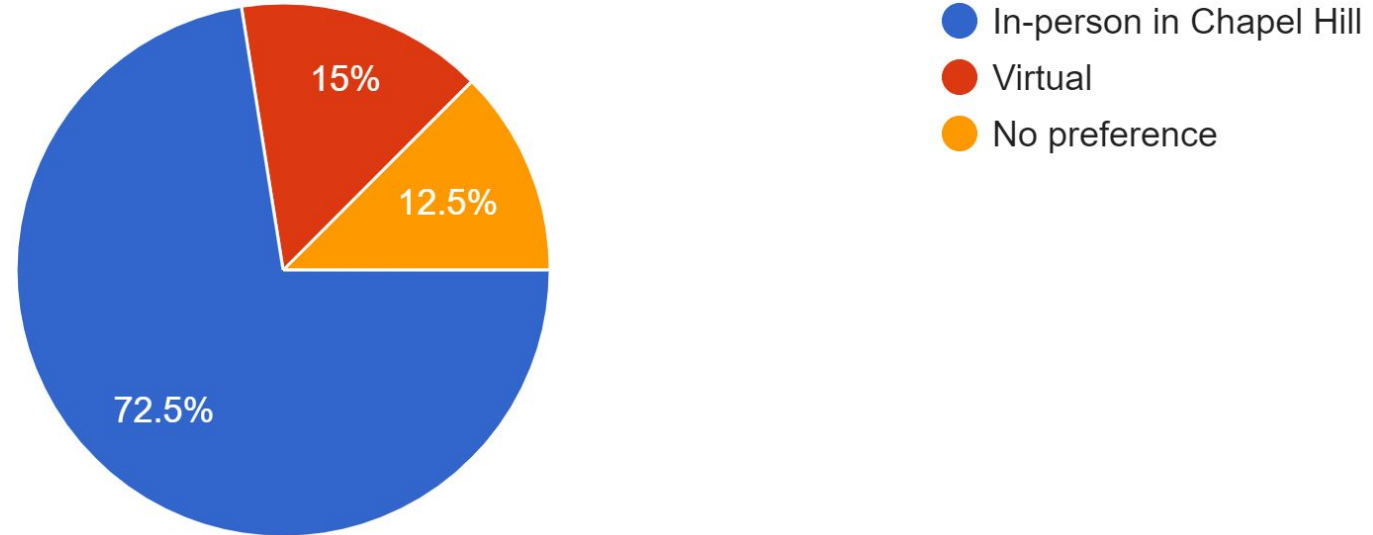
Survey response

- 40 responses
- Deadline June 15, survey closed and reported June 28
- Survey winner was selected by a random number generator and won free registration for the 2024 AMWA Carolinas Chapter conference.

Results

Would you prefer our 2024 AMWA Chapter Conference to be in-person in Chapel Hill or virtual?

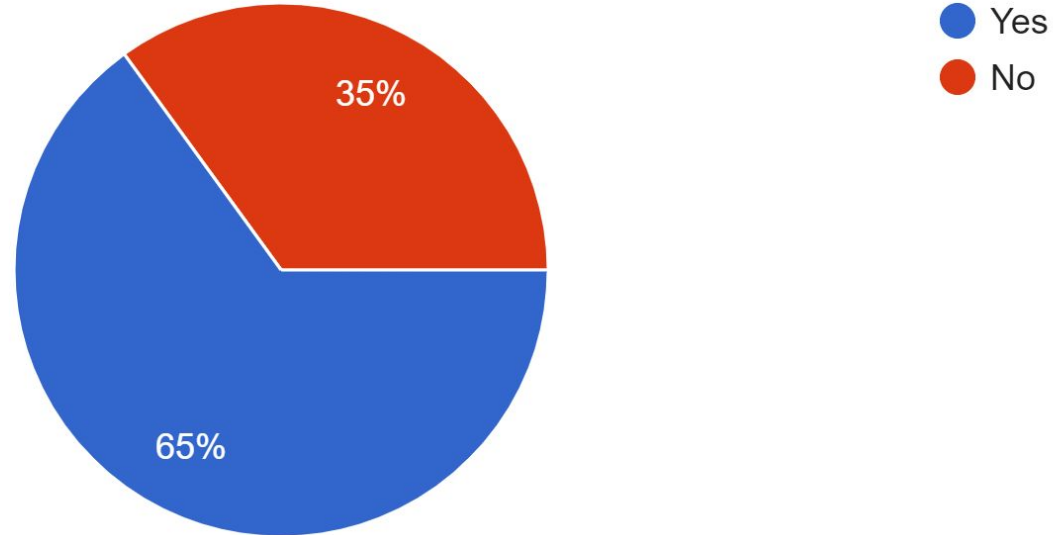
40 responses



Results

Did you attend the 2023 AMWA Carolinas Chapter Conference?

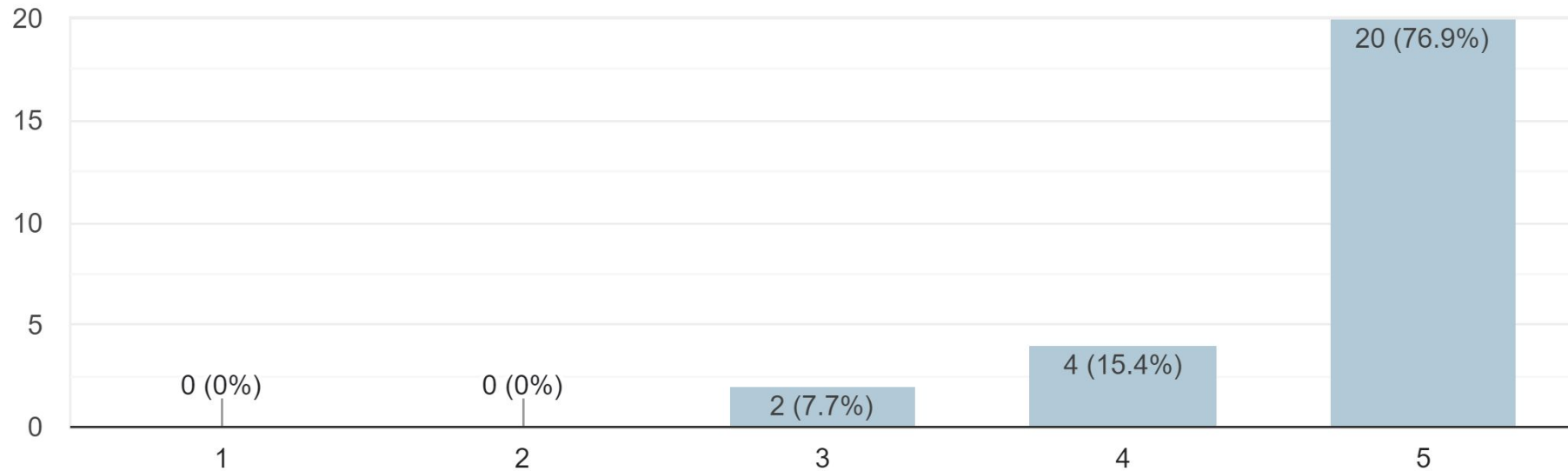
40 responses



Results

How satisfied were you with the conference overall?

26 responses



Consolidated text feedback – areas for improvement

- Timing – less downtime between sessions, more time at lunch roundtable so we don't have to eat, talk, and read at the same time
- More focus on areas other than regulatory writing
- Abstracts of educational sessions made available
- More complexity/details and less generalizations, more content for experienced writers

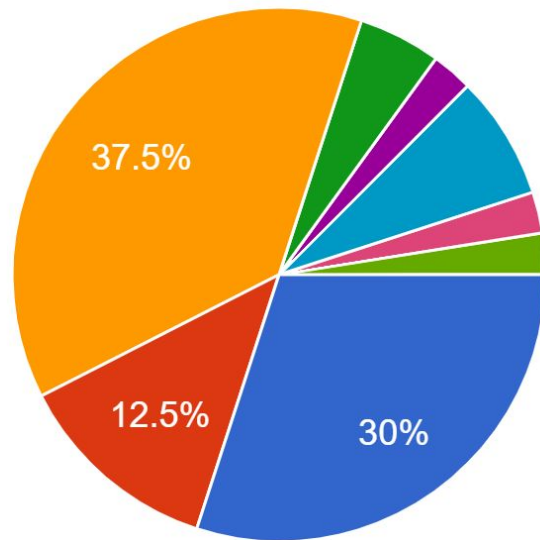
Consolidated feedback – ideas for next conference/events

- More local networking events
- More casual networking events
- AI-related event/session
- Retirement event/session
- Job fair/connection with those who employ writers/freelancers
- Short talks
- Demos/discussion about medical writing tools

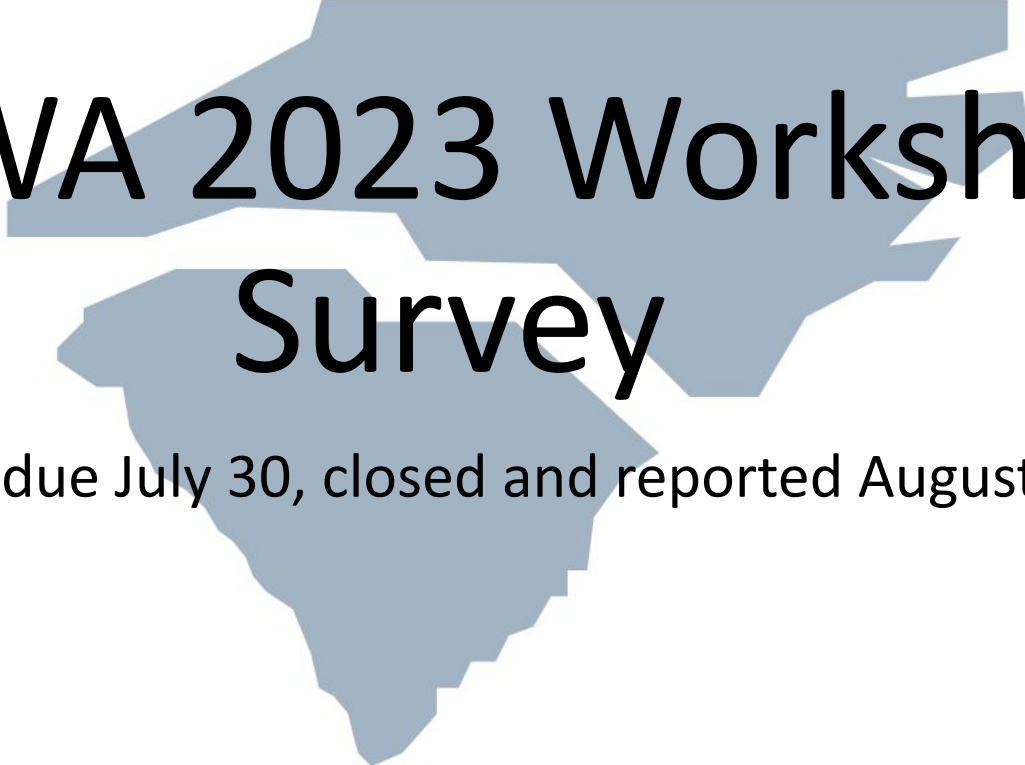
Demographics

What best describes your current employment situation?

40 responses



- Pharmaceutical or biotech company
- Contract Research Organization (CRO)
- Freelancer
- Writing services provider
- Educational or nonprofit organization
- Student or Postdoc
- Contract Worker
- Research Lab Manager in Molecular Biomedical Sciences



AMWA 2023 Workshop Survey

Survey due July 30, closed and reported August 8

Workshop Survey

- Overall, 14 respondents
- Most popular workshop was “How to Interpret and Write About Clinical Trial Data” with 9 votes
- Not enough interest to support a workshop this year
- Responses demonstrated member interest and will guide educational events in 2024



Thank you!

Respondents' feedback was reviewed in detail by the AMWA Carolinas Board and the Conference Committee. Thanks to your input, we are able to better serve you each year.